

AdBroomLINE Sponsoring Contract

Sponsoring contract

between _____ (name of your club and address), represented by _____ (name of the chairman of the club), hereinafter referred to as "club", and the company _____ (name and address of the company), represented by _____ (name of the managing director), hereinafter referred to as "Sponsor".

Preamble

The common goal between the Club and the sponsor is a long-term and sustainable cooperation, which should be characterized by mutual benefit, respect and appreciation.

The sponsor advertises on x-pieces of our AdBroomLINE with a from the sponsor defined text, slogan, picture or anything else.

§ 1 Subject of contract

Subject of this contract is the authorization of the sponsor to become _____ (main, title or co-sponsor) of the Club.

§ 2 Services of the sponsor

In the first year of this agreement, the sponsor pays _____ (number of line brooms) AdBroomLINE and releases a suitable print file (according to the specifications in the AdBroom Designer).

In the 2nd and 3rd year the sponsor pays _____ Euro per AdBroomLINE.

§ 3 Services of the club

The club grants the sponsor the following rights during the contract period:

The AdBroomLINE sponsored by the sponsor will be used on the facility of _____ for the court(s) _____. The AdBroomLINE will be hung up at a clearly visible position on the court and cleaned regularly.

The Club ensures that photos of the facility, including the use of the AdBroomLINE, are taken at least twice a year and that these are published on the website, newspaper, social media appearances, etc.

§ 4 Duration of contract

The contract has a validity of 3 years. After 3 years, the contract can be extended or a new decision must be made as to whether the used AdBroomLINE will be replaced by new ones. It is then also possible to attach new advertising slogans etc.

§ 5 Confidentiality and good conduct

Both contracting parties undertake to treat the contents of the contract as well as any related information as confidential. Contractual agreements will be jointly disclosed to the public. In addition, both contractual partners undertake to refrain from negative statements of any kind about the other. This also applies after termination of the contract.

§ 6 Exclusion of liability

(1) The sponsored Club does not guarantee the goals pursued by the sponsor, e.g. advertising success.

(2) The liability of the sponsored club for loss or damage of any kind to items and advertising materials provided is excluded, unless such loss or damage is caused intentionally or through gross negligence by employees of the sponsored club.

(3) The liability of the sponsor for the service to be provided in accordance with § 2 is excluded, unless it is based on an intentional or grossly negligent breach of contract by the sponsor.

§ 7 Contractual penalty

In the event of a serious breach of the aforementioned obligations, the two parties to the contract agree to pay a contractual penalty of _____ Euro to the contractual partner. In addition, both contracting parties reserve the right to claim further damages.

§ 8 Termination for important reason/premature termination of the contract

For special reasons (e.g. misconduct in public) both parties may terminate the contract prematurely.

§ 9 Written forms

There are no verbal collateral agreements to this contract. Amendments and supplements to this contract must be made in writing to be effective.

§ 10 Severability clause

Should a part of this contract be or become legally ineffective for any reason, or should this contract contain a loophole, the validity of the rest of the contract shall not be affected. The contracting parties undertake to replace the invalid provision or contractual loophole with a new or supplementary provision.

§ 11 Place of performance and jurisdiction

Place of performance is _____ (location of your club). The exclusive place of jurisdiction for all disputes is _____ (location of your club).

(Place, date, signature of the association)

(Place, date, signature of the sponsor)